

MODENA | RESERVE BETHESDA

BY SOLERA SENIOR LIVING



Modena Reserve at Bethesda

At Modena Reserve at Bethesda, you experience refined Assisted Living and Memory Care combining the highest quality of care with sophistication, excitement, and convenience. Everything you need for your best life in the culturally rich location of Bethesda, Maryland.

Modena Reserve at Bethesda Live Exceptional. Every Day.

"I am proud that Modena Reserve at Bethesda is somewhere that you or a loved one would want to live. The community is ideal if you are seeking to maintain your independence in an urban setting while enjoying an active and engaging lifestyle and high-quality services delivered by attentive and caring staff. We are excited for you to experience the difference."

ADAM KAPLAN | FOUNDER AND CEO, SOLERA SENIOR LIVING

Modena (*n*):

Nestled in the Emilia Romagna region of Italy, the city of Modena is known for its art, medieval history, balsamic vinegar, opera, and auto-making excellence as it is home to both Ferrari and Maserati. In addition to its Italian roots, we selected the name Modena because of its close spelling and sound of the word, "modern"—unlike our peers we break from the traditional norms to deliver a far more contemporary resident experience.

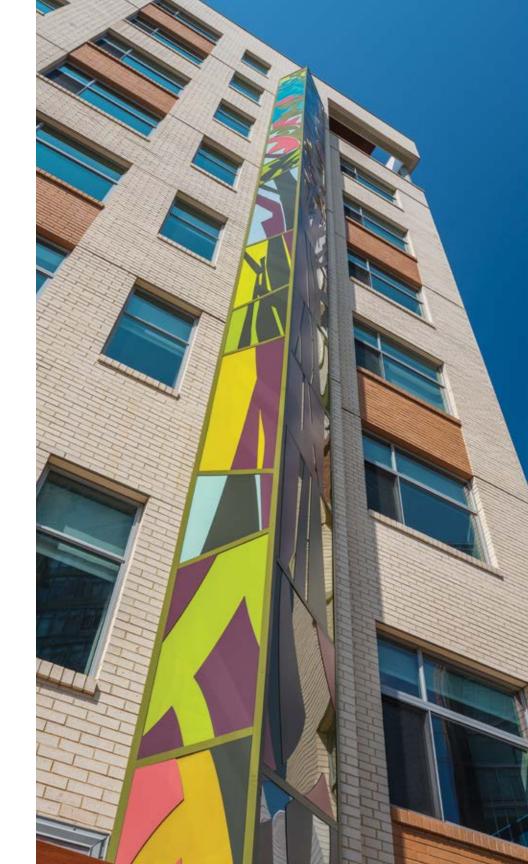
Why Modena Reserve at Bethesda?

Modena Reserve at Bethesda raises the bar for Assisted Living and Memory Care in the upscale urban suburb of Bethesda, Maryland. Expect an experience like no other, with unrivaled service and the highest standard of care in an environment where every resident is encouraged and empowered to live a rich and meaningful life. Best-inclass dining. Gorgeous amenities. Proximity to theatrical productions, lectures, concerts, art exhibits, and more in both Bethesda and Washington, D.C. Everything you need to live your best life is here.

What makes Modena Reserve at Bethesda different?

Modena Reserve at Bethesda is nestled in the heart of Bethesda's Woodmont Triangle, a walkable urban neighborhood and home to restaurants, cafés, art galleries, music venues, shops, banking, health, and other services. Cultural and historical attractions of Washington, D.C., also are just a few miles away, as are medical services.

Details are designed to meet the highest expectations for refined senior living, including spectacular views from rooftop decks, superb culinary options, high-end happy hours, and a strong connection to the surrounding cultural vibrancy. Whether attending a concert, enjoying the sunset over the Potomac, or just savoring newfound peace of mind, you'll feel confident you have made the exceptional choice.





About Solera Senior Living

Solera Senior Living has a singular focus: to develop, own, and operate communities that will inspire a better quality of life for seniors. With personalized service, engaging programs, and best-in-class amenities, Solera's innovative approach elevates the entire senior living experience.

Drawn from two countries steeped in culture, Solera and Modena are inspired by the combination of rich history and modern elegance of Spain and Italy. With the name Solera coming from the Spanish winemaking process, and Modena from the Italian city known for its balsamic vinegar and opera, these brands bring a sophisticated ambiance to Modena Reserve at Bethesda.

Founded in 2016 and based in Denver, CO, Solera Senior Living's core pillars include attracting, developing, and engaging high caliber talent, consistently delivering exceptional hospitality services, creating enriching resident programs, utilizing smart technologies, delivering high quality resident care, and designing elegant environments that are hyper-local and experiential.

More engaged team. More satisfied residents.

Our approach is simple: give our residents the respect, dignity, independence, and quality of life that they deserve. This benefits not only the residents and their families but has a meaningful impact on our team as well. They don't look at working at Modena Reserve at Bethesda as a job—they look at it as a calling.





Dining/Hospitality BUILT ON GOOD TASTE

Our gourmet restaurant-style menu means great taste is always on the menu. You and your guests might start with our complimentary happy hour, then enjoy sumptuous cuisine skillfully prepared to combine fresh flavors with good nutrition. Or, visit our café for more casual fare.

Senior Living Elevated

We don't consider ourselves to be a senior living company that differentiates on hospitality. Rather, we're a hospitality company that provides exceptional services for seniors. You'll find everything is done above and beyond your expectations.



Services/Amenities

Modena Reserve at Bethesda features the highest level of customized premium services and amenities for Assisted Living and Memory Care in Bethesda.

- **Magnolias**—Savor a top-shelf cocktail in this cozy 8th floor pub with television and fireplace.
- **Rooftop Decks**—Unwind outdoors with dramatic views of Bethesda skyline.
- Formal Dining Room—Indulge in homemade, seasonal, gourmet cuisine prepared by our Executive chef.
- More Than Java Café—Stop by for gourmet coffee, specialty teas, and delicious snacks.
- Vivant Salon—Drop by for a new style or a touch-up.
- Library and Computer Station—Spend the afternoon with your favorite author and catch up on email.
- **Multipurpose Great Room**—Gather with fellow residents, friends, and family for entertainment and presentations.
- Fitness Center—Stay active and strong with state-of-the-art senior-friendly equipment.
- **Onyx Theater**—Watch movies in comfortable sloped seating with fresh popcorn.
- **Transportation**—Enjoy local shopping, entertainment and cultural attractions courtesy of our complimentary transportation services. Ride in style while acting socially responsible in our luxury car.
- **Concierge Services**—Get assistance scheduling appointments or booking specialized services.
- Weekly Housekeeping and Laundry—Our trained staff is here to serve you so that you don't need to worry about cleaning your apartment or washing linens.





ASSISTED LIVING

The freedom you want. The care you need.

More than just a cut above, Modena Reserve at Bethesda transforms Assisted Living into an opportunity to thrive in newfound ways. Dedicated, compassionate team members, engaging programs, and best-in-class amenities are just the beginning.

Dining offers superb choices. Your lovely, private apartment is thoughtfully designed for comfort and convenience. Add a perfect location with natural scenery and parklike grounds close to artistic and cultural events and you have a lifestyle with unparalleled opportunities. You'll feel right at home.

Life Enrichment Programs

Staying engaged and involved is easy when you have access to so many top-shelf amenities and interesting activities that stimulate the mind, body, and spirit.

- Continuing Education
- Intergenerational Programming
- Fitness Classes
- Spiritual Programming
- Guest Lecture Series
- Card Games

- Life Entertainment
- Outings to Cultural Events
- Art Classes
- Cooking Demos
- Wine Tastings
- Political Debates

MODENA | RESERVE BETHESDA

Resident Care

We fully recognize that our people are our strongest asset. That's why we are passionate about identifying and retaining team members that are genuinely caring, customer-service oriented and dedicated to excellence. At Modena Reserve at Kensington, our Caregivers, Certified Nursing Assistants and Medication Technicians are supported by on-site licensed care. Our goal is always to help you maintain the highest possible level of independence.



MEMORY CARE Uplifting programs. Soothing surroundings.

Details make a huge difference, especially when it comes to caring for those affected by Alzheimer's disease and dementia. The caregivers at Modena Reserve at Bethesda know this, and understand the importance of a personalized care plan for each individual.

We call our approach Aspyre Memory Care. It is centered on learning each person's likes and dislikes, in what part of the day do they function best, their favorite hobbies, and more. It's all part of helping to create an encouraging experience that feels familiar.

Comfort and safety are paramount. Our exceptional Memory Care neighborhood is specially designed with easy-to-navigate areas, visual cuing, and calm, relaxing colors. Residents enjoy a private apartment.

Life Enrichment

Memory Care residents have numerous opportunities for engagement and involvement, including special events and activities planned around their preferences. Here's just a sample:

- Engaging Scenic Tours
- Sensory-Driven Cooking Activities Wellness and Balance Classes
- Interactive Pet Therapy
- Hydration and Nutrition

- Engaging Music Therapy
- Cognitive Engagement Activities

MODENA | **RESERVE** BETHESDA

Resident Care

Our secured neighborhood features higher staffing ratios and team members trained in Dementia Care that creates a highly specialized environment for residents with Alzheimer's. Modena Reserve at Bethesda's Caregivers, Certified Nursing Assistants, and Qualified Medication Administration personnel are all deeply dedicated to enriching the lives of the residents they serve and are supposed by licensed nursing.



Senior living above the rest.

MODENA | RESERVE BETHESDA

BY SOLERA SENIOR LIVING

4907 Rugby Avenue Bethesda, MD 20814 (240) 558-5605

www.ModenaBethesda.com

BATTERY LANE

4907 Rugby

355

355

LANE URBAN PARK

